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BERLIN WELCOMES WORLD'S LARGEST HAMPTON BY HILTON

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Hilton's Hampton by Hilton brand has announced its newest property, Hampton Hilton Berlin City Centre Alexanderplatz in Germany's vibrant capital. The hotel brand unveils the 344-room Hampton by Hilton Berlin City Centre Alexanderplatz as its largest hotel in the world.

Boasting a prime location, Hampton by Hilton Berlin City Centre Alexanderplatz is surrounded by famous attractions such as the Berlin TV Tower, the beautiful Museum Island and the Brandenburg Gate, and it joins the existing portfolio of three Hampton by Hilton properties in Germany.

"International visitors to Berlin exceeded five million for the first time this year, demonstrating the city's increasing popularity as a top European destination," said Simon Vincent, executive vice president and president, Europe, Middle East and Africa, Hilton.

"This milestone opening is a testament to the strength of Hilton in Germany and marks the first of five new mid-market hotel openings for 2017 in cities including Frankfurt and Hamburg."