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Hampton by Hilton Meets Consumer Travel Demand in Time for Summer

By: Hampton By Hilton | 0 Shares 24 Reads

The hospitality leader opens 10 new accommodation options in top destinations across the United States and abroad.

May 30, 2017 // [Franchising.com](#) // MCLEAN, Va. - Hampton by Hilton adds 10 properties to its portfolio starting this summer to answer consumer traveler trends. The brand's stateside growth, which includes openings across the Midwest, Northeast and Southwest regions, will especially cater to families, with 70 percent planning to travel according to a recent AAA survey. The findings also revealed a significant increase in those planning to take three or more vacations, up 13 percent from 2016. This is expected to translate to shorter trips, closer to home, with family road trips topping the list as the most popular vacation type (79 percent).

"Hampton by Hilton has travelers covered with new options that are perfect for a weekend getaway," said Phil Cordell, global head, focused service and Hampton by Hilton brand management, Hilton. "The award-winning brand's convenient locations in destinations near major cities are perfect for discovery and beating the crowds."

Additionally, summer travelers can make the most of their time away with perks like late checkout and Double Points when booking the Weekend Getaway Package at Hampton by Hilton for up to four nights.

The most recent U.S. openings include: Hampton Inn & Suites by Hilton Des Moines/Urbandale in Iowa; Hampton Inn by Hilton Westfield in Indiana; Hampton Inn & Suites by Hilton Bridgewater and Hampton by Hilton Atlantic City/Absecon in New Jersey; Hampton Inn & Suites by Hilton Syracuse-North (Airport Area) in New York; Hampton Inn by Hilton Spicer Green Lake in Minnesota and Hampton Inn & Suites by Hilton Corpus Christi/Portland in Texas.

Additionally, the brand is expanding its global presence with new hotels across Europe and China including: Hampton by Hilton Aberdeen Westhill in the UK; Hampton by Hilton Berlin City Centre in Germany; and Hampton by Hilton Nanning Jiangnan Guangxi Province in China.

These openings bring the Hampton by Hilton portfolio to over 2,240 locations globally offering spacious rooms and great added-value amenities. Whether they are traveling for vacation or trying to turn a

business trip into a much needed getaway, every guest will enjoy the brand's signature free, hot breakfast; On the Run™ breakfast bags; and free Wi-Fi in every room. Digital key access is also available at select properties.

Each Hampton by Hilton hotel is part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels save time and money, and gain instant access to the benefits they care about most, such as an exclusive member discount, free Wi-Fi and a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay. Members can also redeem their Points for free nights, to gain access to unique events through the Hilton Honors auction platform or to make purchases at Amazon.com with Amazon Shop With Points.

Read more about Hampton by Hilton at hampton.com and news.hampton.com.

About Hampton by Hilton

As the number one ranked franchise for the past eight years, according to Entrepreneur®, Hampton by Hilton, including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton, serves value-conscious and quality-driven travelers with more than 2,240 properties totaling more than 225,000 rooms in 19 countries and territories. High quality accommodations and amenities, such as complimentary Wi-Fi, free hot breakfast and On The Run™ breakfast bags, contribute to Hampton by Hilton ranking as a leader in its segment. Hampton by Hilton Team Members deliver friendly, authentic, caring and thoughtful service defined as Hamptonality. Each Hampton by Hilton hotel offers complete satisfaction with the 100% Hampton® Guarantee. Hampton by Hilton is part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. For more information about Hampton by Hilton, visit www.hampton.com or news.hampton.com and connect online at Facebook, Twitter, YouTube and Instagram.